

## **DORIEN VERCKIST**

Dorien Verckist is a Senior Media Analyst at the Media Intelligence Service (MIS), the market research unit at the European Broadcasting Union (EBU). At MIS, Dorien is involved in topics such as news, diversity, and sustainability. Dorien is also in charge of research on Public Value and Public Service Media's contribution to society, with a focus on social impact and support for the creative sector.

Before the EBU, Dorien worked for the Flemish broadcaster, VRT, where she learned the ins and outs of Public Service Media. “